

Matti Helelä
Organizational Poetry

Flourishing Business

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Dedicated to my source of inspiration

Harriet Fagerholm

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Introduction

*How could a business bloom
And get out of the gloom?
Poems can give your story a flow
An enchanting glow*

*Read these poems in your greetings
In business events and meetings
Use the book as a business gift
It has a magic lift*

Co-creation

A group provides a person with power
An idea from a colleague is like a flower
It blooms in co-creation
And our skills gain a new inspiration

I was given ideas for this book
When together we took a look
We looked into the world of business
And contemplated its wellness

I attended Harriet's and Maria's workshop
We explained some keywords as part of the job
I decided to rhyme my every explanation
And organizational poetry was soon my destination

A couple of days I contemplated
Until my thoughts were integrated
Poems about responsible business
What a great idea in essence

I sent a text to Harriet about business poetry
Regarding responsible symmetry
We decided to meet for a discussion
About the book and its expression

Organizational Poetry is wisdom in an entertaining form.
Find inspiration by using the power of poems.

An excellent gift and tool for workgroups, stakeholders
and personal reflection.

Let this book inspire your creativity - either personally
or in co-creation with your group!

How could your business bloom
And get out of the gloom?
These rhymes can boost your story
And give it some glory

Poems can give your story a flow
An enchanting glow
Rhymes are easy to recall
They can break the wall

Read these poems in your greetings
In business events and meetings
Use the book as a business gift
It has a magic lift



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