## WORLD PHOTOGRAPHIC CUP THE 2021 COLLECTION





#### THE WORLD PHOTOGRAPHIC CUP

WPC WAS FOUNDED IN 2013 AS A COOPERATIVE EFFORT BY THE FEDERATION OF EUROPEAN PHOTOGRAPHERS (FEP) AND PROFESSIONAL PHOTOGRAPHERS OF AMERICA (PPA).

A GOVERNING COMMITTEE HAS BEEN CREATED TO CONDUCT THE ONGOING AFFAIRS OF THE COMPETITION, ALSO SUPPORTED BY UAPP (UNITED ASIAN PROFESSIONAL PHOTOGRAPHY) AND AIPP (AUSTRALIAN INSTITUTE OF PROFESSIONAL PHOTOGRAPHY).

THEIR SINGULAR GOAL IS TO UNITE PHOTOGRAPHERS IN A SPIRIT OF FRIENDSHIP AND COOPERATION. TO DO SO, THEY CREATED A ONE OF A KIND, OLYMPIC STYLED, ANNUAL COMPETITION FOR NATIONAL TEAMS OF PHOTOGRAPHERS, REPRESENTING THEIR HOME COUNTRIES. EACH COUNTRY IS ALLOWED TO ENTER ONE TEAM.

SO FAR, MORE THAN 50 COUNTRIES FROM 5 CONTINENTS, ENTERED THE WPC. TEAMS MAY ENTER UP TO THREE IMAGES IN EACH OF SIX CATEGORIES: COMMERCIAL (INCLUDING ADVERTISING, ARCHITECTURE, INDUSTRIAL, FASHION, ETC.); ILLUSTRATION / DIGITAL ART; NATURE (LANDSCAPE / WILDLIFE); PORTRAIT; REPORTAGE / PHOTOJOURNALISM AND WEDDING

GOLD (1ST), SILVER (2ND), AND BRONZE (3RD) MEDALS ARE AWARDED TO THE INDIVIDUAL CREATOR IN EACH CATEGORY. NATIONAL TEAMS ARE AWARDED POINTS BASED ON AGGREGATE SCORE OF TOP TEN PLACEMENTS IN ALL CATEGORIES. THE WORLD PHOTOGRAPHIC CUP IS AWARDED TO THE NATIONAL TEAM WHICH RECEIVES THE HIGHEST SCORE.

THE GOVERNING COMMITTEE OF THE WPC, STARTING THIS YEAR, HAS DECIDED TO CELEBRATE THE WINNERS OF OUR COMPETITION, BY PRINTING A COMMEMORATIVE ANNUAL BOOK INCLUDING THE IMAGES OF THE BEST OF NATION, FINALISTS/TOP 10, MEDALISTS AND THE AWARDED IMAGES OF THE TOP 3 TEAMS. THE WPC CELEBRATORY BOOK WILL BE ON SALE WORLDWIDE, SHOWING THE EXCELLENCE OF TODAY'S PROFESSIONAL PHOTOGRAPHERS, AND THE RESILIENCE OF OUR MARKET.

THE BROTHERHOOD AND SISTERHOOD OF PHOTOGRAPHY IS A BOND THAT TRANSCENDS LANGUAGE, CULTURE, AND GEOGRAPHY. THAT'S THE FOUNDATION BEHIND THE WORLD PHOTOGRAPHIC CUP.

SURE, THERE ARE LOTS OF OTHER COMPETITIONS, BUT THERE IS JUST ONE WORLD PHOTOGRAPHIC CUP.

WWW.WORLDPHOTOGRAPHICCUP.ORG



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Kustantaja: BoD - Books on Demand, Helsinki, Suomi Valmistaja: BoD - Books on Demand, Norderstedt, Saksa

ISBN: 978-952-80-5017-9

## WORLD PHOTOGRAPHIC CUP WINNERS

## NATIONAL TEAMS



### WORLD PHOTOGRAPHIC CUP Team archives

#### 2014 WPC TEAM RESULTS

FIRST PLACE Team USA

SECOND PLACE Team Australia

THIRD PLACE Team Portugal

#### 2015 WPC TEAM RESULTS

FIRST PLACE Team USA

SECOND PLACE Team Portugal

THIRD PLACE Team Australia

#### 2016 WPC TEAM RESULTS

FIRST PLACE Team Portugal

SECOND PLACE Team Russia

THIRD PLACE Team Slovakia

#### 2017 WPC TEAM RESULTS

FIRST PLACE Team Portugal

 $\mathop{\mathtt{SECOND}}_{\mathbf{Team}} \mathop{\mathtt{USA}}_{\mathbf{VSA}}$ 

THIRD PLACE Team Russia

#### 2018 WPC TEAM RESULTS

FIRST PLACE Team USA

SECOND PLACE Team Australia

THIRD PLACE Team Mexico

#### 2019 WPC TEAM RESULTS

FIRST PLACE Team Australia

SECOND PLACE Team USA

THIRD PLACE Team Mexico

#### 2020 WPC TEAM RESULTS

FIRST PLACE Team Brazil

SECOND PLACE Team USA

THIRD PLACE Team Malaysia

#### 2021 WPC TEAM RESULTS

FIRST PLACE Team Australia

SECOND PLACE Team Brazil

THIRD PLACE (TIE)
Team Canada

THIRD PLACE (TIE)
Team Spain



### 2021 WORLD PHOTOGRAPHIC CUP FIRST PLACE TEAM - AUSTRALIA













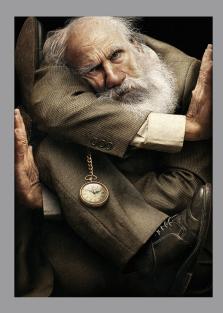




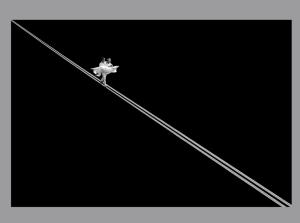
## 2021 WORLD PHOTOGRAPHIC CUP SECOND PLACE TEAM - BRAZIL















## 2021 WORLD PHOTOGRAPHIC CUP THIRD PLACE TEAM (TIE) - CANADA













## 2021 WORLD PHOTOGRAPHIC CUP Third Place Team (Tie) - Spain













## WORLD PHOTOGRAPHIC CUP WINNERS

# COMMERCIAL CATEGORY





