



The Best Leader

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AI has been used in the process of translating this book.

Contents

Foreword	1
Foundations of the best leadership	4
Common sense	7
Reflect on leadership	9
Set specific goals	10
Respect people	11
Be fair	12
Give your all	14
Continuous improvement	15
Get to know individuals	16
Lead each person individually	17
Delegate responsibility	18
Be firm but fair	19
Be accessible	20
Stay positive	21
Motivation and recognition	23
Motivate	24
Give feedback	26
Reward and praise	27
Delegate and empower	29
Develop the team	30
Recruit effectively	31
Avoid these!	34

Special situations	38
Don't be afraid to apologize	42
Be prepared for surprises	44
Address problems immediately	45
Ask for help	46
Be open	47
Termination	48
When you're left behind	50
Continuous development as a leader	57
Time management	59
Taking care of yourself	70
Create your own brand	73
Change management and communication	76
Career reflections	97
Becoming the best leader?	103
About the author	106

Dedicated to all current and new leaders.

Throughout my career, I've always embraced the opportunity to share knowledge, expertise, and innovative ideas. I've never viewed it as a loss to share successful methods and practices to others. Instead, it's been incredibly fulfilling to contribute to the growth and advancement of fellow professionals. This ethos of openness underpins the writing of this book. I sincerely hope it sparks valuable insights and ideas for your own leadership journey.

Over the years, I've frequently been asked about my guiding principles in leadership. I've willingly mentored and coached those eager to learn. Witnessing their development has been immensely gratifying. Each interaction has not only contributed to the growth of others but has also enriched my own leadership skills.

In this book, I've tried to seal my core thoughts on leadership and touch upon various related subjects. I would greatly appreciate your feedback on the book — positive comments on X or LinkedIn using the hashtag **#thebestleader**, and constructive criticism via email at **parasjohtaja@gmail.com**.

Foreword

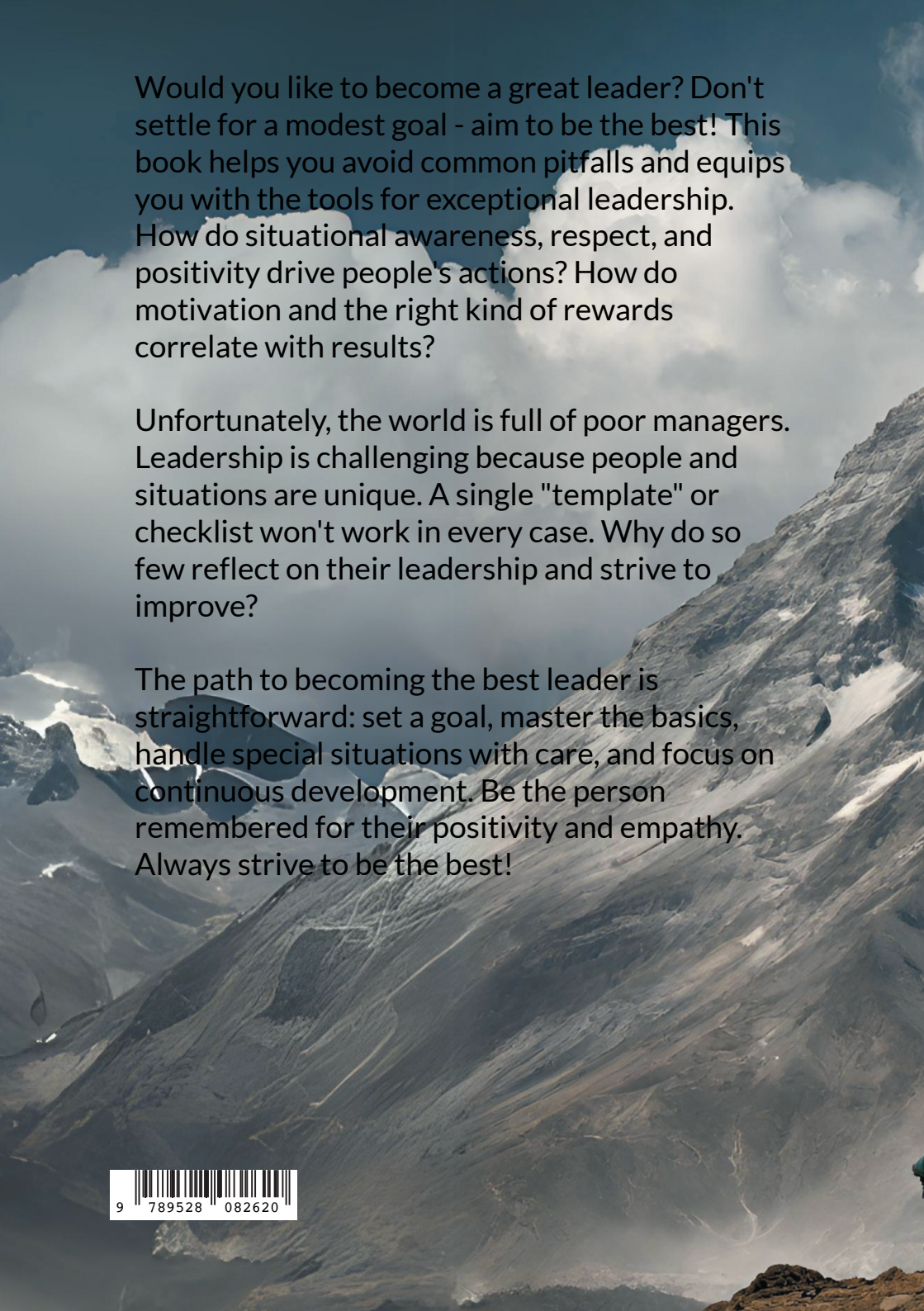
Who is the world's best leader? Personally, I see the question's absolute answer as irrelevant: it doesn't matter. Unfortunately, you won't find the answer in this book, but you might discover something more important: the goal and the means.

Consider a retiree reflecting on her/his career and the leaders encountered along the way. Who was the best among them? Who was the worst? Whom would she/he absolutely never want to meet again? And why? It is likely that there were many leaders in total. Some were remembered only vaguely — the "neutral" ones. Only the best and the worst stand out in the memory. Several "average leaders" may not be remembered at all. The question is: Do you want to be remembered?

At the very least, you don't want to be remembered as a poor leader. Don't we all aspire to be good supervisors? It requires investing in both your team and yourself. Unfortunately, the path won't be entirely smooth.

However, I believe that just being "good" is not enough in this matter. Why set the goal modestly when you could strive to be the best? Isn't it worthwhile to set the bar high from the start and be the leader all your team members remember as the best in their career?

Here, "the best" doesn't arrogantly mean "the world's best" in comparison to others. It means visualizing the best version of yourself for your current subordinates. Consider what kind of a leader you want to be for them. Set the goal and begin the continuous improvement. The path to becoming a good leader is an ongoing and endless journey of development. If you



Would you like to become a great leader? Don't settle for a modest goal - aim to be the best! This book helps you avoid common pitfalls and equips you with the tools for exceptional leadership. How do situational awareness, respect, and positivity drive people's actions? How do motivation and the right kind of rewards correlate with results?

Unfortunately, the world is full of poor managers. Leadership is challenging because people and situations are unique. A single "template" or checklist won't work in every case. Why do so few reflect on their leadership and strive to improve?

The path to becoming the best leader is straightforward: set a goal, master the basics, handle special situations with care, and focus on continuous development. Be the person remembered for their positivity and empathy. Always strive to be the best!

