



HANNU PIRILÄ

*Preface by Dr, Richard Bandler, co-founder of NLP*

YOUR OWN  
BLUE OCEAN

PRACTICAL ADVICE AND EXERCISES FOR DEFINING AND  
ACHIEVING YOUR OWN SUCCESS, ENHANCING YOUR SENSE OF  
HAPPINESS AND FINDING YOUR OWN BLUE OCEAN

*Second, revised edition*





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**PRACTICAL ADVICE AND EXERCISES FOR DEFINING AND  
ACHIEVING YOUR OWN SUCCESS, ENHANCING YOUR  
SENSE OF HAPPINESS AND FINDING YOUR OWN BLUE  
OCEAN**

**Hannu Pirilä**

HP

Second Edition

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Edited by Hannu Pirilä  
Illustrated by Hannu Pirilä  
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# Preface

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I must start this by saying it is a sincere pleasure to write an introduction to a book by Hannu Pirila. He has been first a student then my assistant in training for so many years. Now he has done something truly special, writing “YOUR OWN BLUE OCEAN”.

A new book that gives you, the reader, the tools to change the very direction of your life. While many of the tools here come from my work, the package of how Hannu has assembled them is both unique and delightful. He has kept the simplicity I have always striven for and also presented a package for the reader to learn how to look beyond their own limitation to the very horizon of possibility.

***-Dr. Richard Bandler, co-founder of NLP, author of more than 30 books and creator of behavioral technologies***

May 15, 2020.



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Your Own Blue Ocean is a guide for people to get the new life they want – no matter where you are in your life at the moment.

Your Own Blue Ocean is not, however, a mundane or conventional guide for a better life. This book does not contain any new age hype or forced happiness exercises. Your Own Blue Ocean is a tried and proven method that propels you toward a life you want, designed by yourself.

This book will not tell you what to do. Rather, through the included instructions and exercises, you can find a new course for your life, and thereby the best means, to find and achieve Your Own Blue Ocean.

YOUR OWN BLUE OCEAN

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& Sari Päiväniemi

