

The background of the entire image is a complex, abstract composition. It features large, expressive black ink splatters and brushstrokes that radiate from the center, creating a sense of dynamic movement and energy. Overlaid on this is a faint, light blue grid pattern. In the upper left and lower right areas, there are more intricate grid patterns, some in blue and some in pink, which appear to be layered or 'echoed' from the main background grid. The overall aesthetic is modern, graphic, and somewhat chaotic, suggesting themes of digital culture, urban environments, or contemporary art.

Terhi Vännilä

PLAY POSTHAPPINESSNISM

PLAY /
POSTHAPPINESSNISM
[TREND]

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POSTHAPPINESSNISM
Trend after happinessnism trend.
minimalistic, inexplicable, echoing
Not just a trend. More like minimalism - or less.

[satire] [play]

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ACT 1

[SCENE : ECONOMIST]

Before play starts, an Economist makes appearance on the stage to give play audience a look on systemic trends in economies.

[CHIEF TRENDSETTER RULES]

Some others could allocate your resources, to generate growth and prosperity in the territory governed by you. Since you have the power in the territory however, you must uphold, what will be done - nevermind the strategies of others.

There will no doubt, be insistent hollers.

They will work to sway your resolve of choosing - your strategy. Remember then, respond with the word - whatever. [with echo]

[SCENE : GREY ECONOMY APPEARS]

After chief trendsetter had settled down by a desk - having now seen, in real life, numerous hollerers and sign holders through a window, but far away though, and muted of course, as no sounds could be passed through multiple layers of quality insulating glass panels, separating two realities from each other.

They began to read the newest news, fresh from print. News about a new type of market gregariously invading space, as if by seemingly overnight, caught their eye.

"Hmmm", they acknowledged the news. They simply had to read through what was printed in the news.

What now? They asked of themselves. A press friendly synopsis maybe, at the ready for print, describing the new market activity having appeared as if by overnight.

A market, they say, not listed on the strategy.

There will be inquiries about this new activity. Maybe also a request of a trendsetting comment, or some others might, on their own, prepare analyses, data storytelling, statistics, business data stories.

Oh, these questions! Chief trendsetter sighed and tapped the surface of a desk with fingertips.

A chair moved slightly and a call was made.

[CHARACTER: SOUND OF REASON -
MONOLOGUES]

” A long lasting perceived conflict might delete the ability to reason and understand proportions or scale. It can cause a delusion in a previously reasonable mind. Hence, an actor might be deluded to a belief, they have some right to mistreat other actors, or even extras, at will. It is, but a delusion, and an actor, an actor on stage, observed and critiqued by the masses.”

[SCENE: LIGHTNING AND ANSWERING
A CALL]

A lightning can be seen illuminating a room where chief trendsetter is still settled down by a desk. A roar of thunder is nearly audible, through high quality insulating windows of the room. Urgently and suddenly, chief trendsetter gets up from by the desk and walks out of the room.

Sound of reason is carefully and calmly phrasing its monologue, of ancient sounding words, when a door to the very same room is opened, and then closed. And as nothing could shake sound of reasons commitment to reason and wisdom, it continues phrasing the monologue until last ancient sounding word is carefully in the air, and despite knowing there's suddenly audience in the room, and while understanding that before, only lightning was a witness to its wisdom.

The moment seemed symbolical, like a period, to a decision.

[SCENE: THOUGHTS IN A CAR]

After having listened to sound of reasons ancient sounding word performance for some moments, chief trendsetter has a previously agreed on TV appearance to attend to. They travel by car, in mixed feelings. There would be comments requested on, whatever. Hollerers, grey economy, other questions. Some heaviness was troublesome in the air like never before.

Everything seems so so serious. Hollerers won't give up hollering. Signs are appearing everywhere in excess. No pre-warnings of grey economy, and that's not on the strategy, certainly.

Now, it's almost like, a strategy is needed to move on. Perhaps it's time to make a play for negotiation, with hollerers and sign holders. Although, a thought like that could only be a distant thought tonight. The lights of the TV studios were approaching. It was time to concentrate. And collect.

[SCENE: MORNING REPORTS]

On the talk show in the evening, the host was dynamic, people describe. There were multiple guests on the show, each bringing their confident opinion with varied levels of argumentation and no less than intriguing sets of mannerism.

It was good TV, so everyone says.

A notable public service perspective too, being - the show offered plenty of material, for people to go over, wherever they were gathering, for their morning coffees together, all over the territory. It was in that way, an utterly uniting transmission, quite to the hearts of the people, beautiful truly if you think about it.

Chief trendsetter and sound of reason were now back at their offices. Both were reading boring reports and preparing for the weeks agendas. It was still only monday, and hollerers were essentially nowhere near losing any of their voices. So, the week would get extremely busy, according to staff forecasts.

In addition there was a lingering feeling, that winter was not far. Yet, it had not been spoken about, not really.

[CHARACTER: HOLLERERS]

A sensing type in demographic, who require typically, for people in society to understand, the purpose of senses, most of all, as humans. They are active within systemic complexities, and not necessarily, in only one type of trend.

Hollerers are practical and collaborative at the core level. Hollerers become active once a disturbance in societal equilibrium is signaled. They symbolically resemble a canary in a coal mine, as a phenomenon, though in reverse - where they only become quiet, when equilibrium is restored again.

Hollerers act as an alarm function in society systems, in a practical sense. Usually people are in favour of hollerers, because they work to restore equilibrium, which is what people like, a lot. Therefore a symbiosis of sorts, can be seen between people and hollerers in society. At times, some people can find hollerers will go too far, by adding action, to just hollering, but once equilibrium gets restored again, usually happiness then descends upon the territory. At least, whatever will be happiness, when posthappinessnism trend is the most visible trend.

[SCENE: NEGOTIATIONS]

The situation was firmly stuck. Only one real possibility was left, to resolve and continue on - were the thoughts of whoever made the call. No movement anywhere was seen in the territory anymore, there was perpetual current conflict brewing, simmering. More and more resources were leaking to grey economy. Sound of reason was then, initially brought to the scene. This was not the first time in history, the same crisis strategy had been utilised. In many historical times, it had been the last choice, tried. Most people in the public aren't even aware.

Sound of reason is everything. It is all hope. It's all possibility. It's pure wisdom, but there are problems with bringing it to conflict arena. It could only be brought in, as absolutely the last choice.

Why - as accurately described: It was only for a brief moment, chief trendsetter was in the room with sound of reason. During that moment, there was a specific effect taking place. Sound of reason emits what it is, around, wherever it is. The effects will last a while. This time, the effect was - chief trendsetter started planning negotiations and topics to negotiate reasonably. The problem is, this can be understood too, however, that chief trendsetter began to disengage from their own rules and strategy.

As a result, they couldn't partake in negotiations.

They suffered from invasive unreasonably reasonable thoughts. They would have blurted out something. It was a consequence of crisis. Sound of reason was feared because of the effect on others.

At the same time it was invaluable to all, collectively.

Negotiations took place and life continued on its course.

Satirical play about macroeconomics
and AI age. Fiction.

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