LAPLAND & SANTA

You've traveled all over Finland, from the tip of Hanko in the south to the dynamic city of Oulu in the north, and from the idyllic Åland Islands in the west to the stunning lakes of Imatra in the east. Finally, you've braved the long trek north and reached Lapland, home of Santa Claus. As you gaze at the surreal landscape of snow and ice, you know that your journey was worth it.

It's as if you've been transported to a different world. As a child, you dreamed of this place. Now here, you're eager to discover its magic. You take a decisive step and cross the Arctic Circle, marking the beginning of your visit to Santa Claus Village. Lights twinkle, snow crystals sparkle like glitter, and you notice an elf waving at you before he disappears into a wooden building.

Suddenly, you hear approaching sleigh bells and turn around to see a long line of reindeer and their happy drivers. The picture is perfect, and you can't wait to get to hold the reins yourself. But where was that elf going, and why was he waving? Curiosity builds when, to your surprise, the sleigh driver extends a hand and invites you into the sleigh. Should you accept, or go chase that mysterious elf?

Many more decisions lie ahead in this snowy wonderland as you get your fill of Christmas cheer and venture out to discover what Lapland has to offer—read on, and let the adventure begin!

WOULD YOU RATHER:

See polar bears, Arctic foxes,
and snowy owls at Ranua Wildlife Park,
or visit Jaakkola Reindeer Farm to feed
and observe Lapland's iconic mammal?



Send a letter from Santa's post office
with an exclusive Arctic Circle postmark, or
cross the Arctic Circle in the central square
of Santa Claus Village and get your official
"Arctic Circle Crossing Certificate"?

BONUS
WOULD YOU RATHER:

Spend a year…

A. As a social media influencer in Nuorgam, the northernmost village of both Finland and the EU
B. Working in tourism in Rovaniemi, trying different positions like elf and café worker
C. Researching the origin of place names around Lapland while being based in Sodankylä, which seemingly means "War Village" but has a Sámi origin unrelated to war



In the absence of Finnish Santa, celebrate with…

A. The Hawaiian Santa, who arrives in a canoe wearing a Hawaiian shirt and shorts
B. The Dutch Sinterklaas, who arrives by steamboat from Spain and rides a white horse
C. The Icelandic Yule Lads, who descend the mountain one by one before Christmas